

ANCHOR™ FOOD PROFESSIONALS BUNDLE PROMOTION

TERMS AND CONDITIONS

1. Instructions on how to claim and any terms of the reward form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions. Offer not valid in conjunction with any other offer.
2. Claims are only open to foodservice businesses operating in Australia (each an “**Eligible Business**”). A ‘foodservice business’ is a business that serves food outside of a customer’s home including full-service restaurants and cafes, pubs or clubs, independent pizza restaurants, and independent quick service restaurants. Global or nationally operated chain quick service restaurant outlets are not Eligible Businesses. Authorised representatives for an Eligible Business must be 18 years or over (“**Claimant**”).
3. Promotion commences at 12:01am AEST on 29/04/2024 and ends at 11:59pm AEST on 09/06/2024 or when \$80,000 worth of claims have been received, whichever is first to occur (“**Promotional Period**”).
4. The Promoter reserves the right, at any time, to verify the validity of claims and Claimants (including a Claimant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any Eligible Business or Claimant who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the claim process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation are reserved.
5. To claim, Claimants, must complete the following steps during the Promotional Period:
 - Spend \$200 or more on any cheese, cream, or butter (each a “**Category**”) product from the list of Eligible Products below from an authorised foodservice distributor (“**Minimum Spend**”).
 - The Minimum Spend can be made across up to two (2) purchases in a single week. For the purposes of this promotion, a week commences on Monday at 12:01am AEST and ends on the following Sunday at 11:59pm AEST; and then
 - Visit <https://www.anchorfppromotion.com/>, locate the online claim form, input the requested details, including but not limited to, business name, upload proof of purchase and submit the fully completed form online.

“Eligible Products” are:

Product	Unit Size	Category
Anchor Burger Cheese Slices	1.04KG	Cheese
Anchor Smooth & Creamy Cream Cheese	1KG	Cream
Anchor UHT Culinary Cream	1L	Cream
Anchor UHT Extra Yield Light Culinary Cream	1L	Cream
Anchor UHT Whipping Cream	1L	Cream
Anchor Hi Melt Burger Slice	1.368KG	Cheese
Anchor Aerosol Whipped Cream	400GM	Cream
Holy Cow Cheese Mozzarella Shredded	2KG	Cheese
Holy Cow Parmesan Shaved	1KG	Cheese
Holy Cow Cheese HiMelt Blend	2KG	Cheese
Holy Cow Shredded Cheese	2KG	Cheese
Mainland Light Tasty Shredded	2KG	Cheese
Mainland Egmont Shredded Cheese	2KG	Cheese
Mainland Tasty "90" Cheese Slices	1.5KG	Cheese
Mainland Light Tasty Slices	1.5KG	Cheese
Mainland Tasty Shredded Cheese	2KG	Cheese
Mainland Swiss Slices	1KG	Cheese
Mainland Fresh Shredded Mozzarella	2KG	Cheese
Perfect Italiano Shaved Parmesan Cheese	1KG	Cheese
Perfect Italiano Shredded Mozzarella	6KG	Cheese
Perfect Italiano Shredded Parmesan Cheese	1KG	Cheese
Perfect Italiano Grated Parmesan Cheese	1.5KG	Cheese
Perfect Italiano Ultra Stretched Curd Shredded Mozzarella	6KG	Cheese
Perfect Italiano Pizza Block	10KG	Cheese
Perfect Italiano Traditional Mozzarella Block	10KG	Cheese
Western Star Butter Portions	200 x 7G	Butter
Western Star Salted Butter	1.5KG	Butter
Western Star Unsalted Butter	1.5KG	Butter
Western Star Salted Butter	500G	Butter
Western Star Unsalted Butter	250G	Butter

6. Incomplete or indecipherable claims will be deemed invalid.
7. Multiple claims permitted, subject to the following: (a) only one (1) claim permitted per eligible business per week; and (b) each claim must be submitted separately and in accordance with claim requirements. Offer is strictly limited to the first \$80,000 worth of valid claims received.

8. Claimants must retain their original or a copy of their proof of purchase for all claims. Failure to produce the proof of purchase for claims when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of a claimant's claims and forfeiture of any right to a reward. Purchase receipt(s) must clearly specify the place or channel of purchase and that the purchase was made during the promotional period but prior to claim.
9. The Promoter's decision is final and no correspondence will be entered into.
10. Every valid claim received, subject to being within the first \$80,000 worth of claims, will be awarded rewards as follows:
 - If a claimant makes their Minimum Spend with products from one (1) Category within one (1) week, then they will be awarded a \$20 Digital Prepaid Mastercard®.
 - If a claimant makes their Minimum Spend with products from two (2) Categories within one (1) week, then they will be awarded a \$40 Digital Prepaid Mastercard®.
 - If a claimant makes their Minimum Spend with products from three (3) Categories within one (1) week, then they will be awarded a \$60 Digital Prepaid Mastercard®.
11. The following Terms and Conditions apply with respect to the redemption/use of the Digital Prepaid Mastercard®:
 - The Digital Prepaid Mastercard is issued by EML Payment Solutions Limited ABN 30 131 436 532 AFSL 404131 pursuant to license by Mastercard. T&Cs apply. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated.
 - Redemption of the Digital Prepaid Mastercard is subject to the standard terms and conditions, which can be found at <https://thecardnetwork.com.au/pages/terms-conditions>
 - Any ancillary costs associated with redeeming a Digital Prepaid Mastercard are not included. Any unused balance of a Digital Prepaid Mastercard will not be awarded as cash. Redemption of a Digital Prepaid Mastercard is subject to any terms and conditions of the issuer including those specified on the Digital Prepaid Mastercard.
12. Rewards will be awarded to the Claimant of the respective winning Eligible Business. The Promoter's obligations to winning Eligible Businesses in connection with a reward under this promotion are fully satisfied by awarding the reward to the Claimant.
13. If for any reason a Claimant does not take or redeem a reward by the time stipulated by the Promoter or the terms of the reward, then the reward will be forfeited.

14. If a reward is unavailable, the Promoter, in its discretion, reserves the right to substitute that reward with a reward of equal value.
15. The reward, or any unused portion of the reward, is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
16. Eligible Businesses and Claimants consent to the Promoter using their name, likeness, image and/or voice in the event they are a successful Claimant (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed, or supplied by the Promoter.
17. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any Eligible Business or Claimant; or (b) to modify, suspend, terminate or cancel the promotion, as appropriate.
18. Any cost associated with accessing the promotional website is the Eligible Business and Claimant's responsibility.
19. Nothing in these Terms and Conditions limits, excludes, or modifies or purports to limit, exclude or modify **the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws** in the States and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special, or consequential, arising in any way out of the promotion.
20. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in reward value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use the reward.

21. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://www.anchorfoodprofessionals.com/au/en/privacy-policy.html>. In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Privacy Policy also contains information about how claimants may opt out, access, update or correct their PI, how claimants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. Unless otherwise indicated by the Promoter, the Promoter may disclose PI to entities outside of Australia (for a list of the countries, see the Promoter's Privacy Policy), and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles. By entering the promotion claimants' consent to the overseas transfer on these terms as permitted by the Australian Privacy Principles and agree that the Promoter is not liable in this regard.
22. The Promoter is Fonterra Australia Pty Ltd of L2/40 River Blvd, Richmond VIC 3121. ABN 52 006 483 665.